





HOW DOES A
HOSPITAL LOTTERY
SELL OUT DURING A
SLUGGISH ECONOMY?
BY OFFERING A GRAND
PRIZE HOME FROM THE
H&H DESIGN TEAM.

Design: LYNDA REEVES, ERIN FEASBY,

SHERI GRAHAM DELAGRAN and TRISH JOHNSTON

Architectural design: RAY MURAKAMI

Text by KELVIN BROWNE

Photography by MICHAEL GRAYDON

Show Stopper

Unlike most overdecorated showhomes, I found this one in Oakville, Ont. — the grand prize of the 2009 Princess Margaret Welcome Home Sweepstakes — to be decidedly compelling. Instead of the predictably overstuffed fancy rooms, this house was an unconventional take on comfort. I wasn't surprised to hear that its modern farmhouse look had been controversial, and that most of the 50,000 people who toured the \$3.5 million house last fall walked out with a strong opinion. That's a good thing: Unlike other showhouses, people cared about this one. So much so that they opened their wallets in the midst of a recession and bought every last ticket for a chance to win. Love it or hate it, the house helped raise over \$6 million for cancer research.

Indeed, the minute I saw it, I realized it was a trendsetter. And sure enough, the sophisticated farmhouse look has caught on with leading retailers and designers. "I was inspired by farmhouses in France and Belgium," explains the home's principal designer, Lynda Reeves. "They're fascinating because they have the warmth associated with our farmhouses but with a sparer, architectural discipline. Less rustic. No visual clutter." It's a contemporary approach without being too minimal, a style that is appealing to our modern tastes.

"Lynda had a vision," says residential designer Ray Murakami, who designed the building and detailed the exterior. "That clarity helped us get the house done on time, from concept in December 2008 to completion of construction in June 2009, CONTINUED ON PAGE 142



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OPPOSITE: Mirrored walls and an elaborate crystal chandelier add glamour to the dining room's starkly simple periodstyle furniture. Table, chairs, JacKryn France; **chandelier**, Elte; mirrored wall, Adanac Glass; drape fabric, Kravet; sewing, We Do Draperies; drape hardware, Restoration Hardware; decanter, silver **pitcher**, 507 Antiques; **plates**, HorseFeathersHome; white pitchers, Hollace Cluny; specialty wall finish (throughout house), Behr. LEFT: The library features warm tan walls, custom oiled-oak bookcases and fanciful decorative lighting. Table, Design Workshop; lamp, Trianon; drapes, West Elm, sewing, We Do Draperies; **chandelier,** Union Lighting; **built-ins**, Rettie Restoration; drape hardware, Restoration Hardware; antique books, Queen West Antique Centre; **chair,** JacKryn France. BOTTOM LEFT: Every house

needs a great laundry-mudroom. This one has an H&H signature

dog shower as well as a

convenient hanging rack above. The sleek, stackable washer and dryer in steel grey are from Samsung. **Cabinets**, Michael Black; tiles, Saltillo Tiles; sink, faucets, dog bath, Kohler; iron rod, brackets, Dynamic Iron; pendant light, Union Lighting; hardware, Restoration Hardware; House & Home canisters, towels, hangers, The Bay. BELOW: The front hall is designed for entertaining with a welcoming fireplace and the drama of a huge window wall at one end. Tile, Stone Tile; sconces, Elte; door hardware, Barcres; floor lantern, Elizabeth Interiors; candle (in lantern), Pottery Barn; candlesticks, Cynthia Findlay Antiques; taper candles, HorseFeathersHome; black bowl, South Hill Home; **floor grates**, Dynamic Iron; chairs, Camilla House Imports; **ram**, Post + Beam Reclamation; mirror, BoBo Intriguing Objects; **fireplace surround,** Little's Carvings & Design; Heatilator **fireplace** insert, Rasmussen log set, MacKenzie Distributing.





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ABOVE: The cosy guest room was designed around House & Home Rustico bedding in soft tan, rust and cream. Bed. Cornerstone Home Interiors; mattress, Magniflex; chandelier, Ethan Allen; drape fabric, Designer Fabrics; **sewing**, We Do Draperies; dresser, Elte; lamp, Cocoon; **photo** by John Queenan; frame, Ikea; Madeline Weinrib rug, Y&Co; bowl, 18 Karat. TOP RIGHT: The exterior back of the house is landscaped in a classic French style. Pea gravel, stone and grass were mixed to form a charming courtyard feel. The covered porch is just off the living room. **Chairs**, inVU Drapery; pillows, Restoration Hardware; table, Pottery Barn; dining table, benches, Crate &

Barrel; teak chairs, umbrella, Fresh Home & Garden; lantern, HomeSense; rewiring, Residential Lighting; coach lights, Universal Lamp; large planters, BoBo Intriguing Objects; **plant pot,** Ikea. RIGHT: The servery just off the dining room keeps wine and barware close at hand. Marvel wine fridge, Aga Heartland Appliances; wall **colour**, Behr Premium Plus Texture paint (1001); baseboard **paint**, Peaches 'N' Cream (P5069-14), ceiling paint, Ceiling White, Para Paints. BELOW: The lower level was a hit with visitors to the house. Courtesy of Ikea and La-Z-Boy, it featured an entertainment bar with a Marvel beer dispenser and fridge drawers, a huge Sharp TV and a guest suite (bottom right).

Leather wing chairs (not shown), La-Z-Boy Gallery; carpet, Elte; sink, faucet, cabinets, hardware, counters. installation, frames, sofa, chairs, lamp, console tables, guest bed, bedding, closets, lamps, Ikea; throw pillows, Pottery Barn; Marvel **beer** dispenser, refrigerated drawers, Aga Heartland; TV (not shown), Sharp; **fitness equipment** (not shown), Fitness Depot; photographs by John Queenan; coffee table, BoBo Intriguing Objects; bowls, 18 Karat; accessories, HomeSense; guest room **wallpaper**, Blue Mountain Wallcoverings; **bowl**, Shane Norrie; roman blind fabric, Designer Fabrics; sewing, We Do Draperies.







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a modern choice for counters. Be sure and ask for a matte finish. CaesarStone. In 2020. From approx. \$80/sq.ft. At Ciot.

White oak floors need a dramatic contrasting colour. We chose Iron Mountain (2134-30) from Benjamin Moore for custom kitchen cabinets. From \$45/gal. At retailers across Canada.

Find small ways to make a big

statement. Custom ottoman, Elte;

upholstery fabric, Ralph Lauren's Dovima Linen Paisley (LFY40272F) in Onyx, \$329/yd., through Kravet.



Linen and cotton are the classic choices for decorative fabrics. These ones feature traditional prints, but in a modern palette of mustard and off-black. Lee Jofa's Sand Strié in Charcoal (left), linen, \$252/yd., through Kravet; Manuel Canovas's Java (4600-01) in Curry, linen, \$256/yd., through Primavera.



GET THE LOOK OF A MODERN FARMHOUSE.



kilim runner, add character and

pattern to a calm,

neutral scheme.

Mamina kilim. Wool. 4' x 13'. \$475. At Elte.

Bare oak floors look soft and natural underfoot. DiLegno Euro Oak flooring in Linen. \$18/sq.ft. Through Moncer.





Choose vintage-style cabinets that carry the look of rustic farmhouse furniture. This one is new, but it's a great imitator. 2 door Bakery cabinet by Bobo Intriguing Objects. Pine. 96" h. x 48" w. x 17" d. \$9,900. At L'Atelier.

THANK YOU TO OUR SPONSORS

This house would not have been possible without the generosity of so many people. You'll find a complete listing in our Source Guide on page 144. A Stone's Throw, Adanac Glass, Aga Heartland Appliances, Andersen, Anthropologie, Appliance Canada, Arcadia Antiques, Art Interiors, Barcres, The Bay, Michael Black, Behr, Blue Mountain Wallcoverings, BoBo Intriguing Objects, Brenlo, California Closets, Camilla House Imports, Ciot, Cornerstone Home Interiors, Cocoon Furnishings, Coivic Contracting, Crate & Barrel, DeBoer's, Design Workshop, Designer Fabrics, The Door

Store, Drysdale's Tree Farms, Dynamic Iron, 18 Karat, Elizabeth Interiors, Elte, Finesse Fireplaces, Fitness Depot, Flik & Company, Fresh Home & Garden, Ginger's Bath, Heatilator, HomeSense, HorseFeathersHome, Ikea, inVU Drapery, JacKryn France, Kohler, Kravet Canada, LA Design, La-Z-Boy Furniture Galleries, Little's Carving & Design, L'Occitane, MacKenzie Distributing, Magniflex, Marble and Marble, Mark Hartley Landscape Architects, Mieda Design, Mikeof Residential and Historical Roofing, Moncer, Montauk, Murakami Residential Design and Reconstruction, Napoleon

Home Comfort, Para Paints, PCM Project & Construction Management, Perfect Stainless, Phil'z, Post + Beam Reclamation, Pottery Barn, Primavera Queen West Antique Centre, John Queenan, Rasmussen, Residential Lighting, Restoration Hardware, Rettie Restoration, Saltillo Imports, Samsung, Sharon O'Dowd Antiques, Sharp, Soft Options Upholstery, Statements, Stone Forest, Stone Tile, Sub-Zero, Tempo Marble, Tessera, Trianon, TriVista Smart Homes, Union Lighting, Universal Lamp, Viking, We Do Draperies, West Elm, Williams-Sonoma, Willowbrook Nurseries, Y&Co.

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SHOW STOPPER

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less than half the time it usually takes to build a custom house." PCM Projection & Construction Management handled the construction, and Mark Hartley designed the gardens, which were installed by Coivic Contracting.

What are the elements that create this sophisticated farmhouse style? On the exterior, the key is its storey-and-a-half concept; it's a farmhouse with dormer windows, which makes the home's 3,800 square feet appear quite modest from the outside. The exterior details make a difference as well: the stone base, stucco walls that look lime-washed, wood shutters and exposed wood lintels above the windows all convey a rustic tone.

Inside, the simplicity continues but there's a grown-up, European understanding of how to live. For instance, the front hall is large and includes a welcoming fireplace (one of five throughout the home). Wasted space? No, it's gracious, unpretentious, and the perfect gathering place during large parties. The whole of the house isn't immediately unveiled to visitors. By contrast, the living room and neighbouring library are intimate for day-to-day living. "We have large open spaces on the ground floor, with lots of french doors for natural light," explains Lynda. "On the second floor, it's cosy, like a country inn, with sloping ceilings and dormers." There are three bedrooms upstairs, including a principal bedroom with a fireplace, dressing room and fivepiece ensuite bath.

The formality of the H-shape floor plan, with rooms arranged off the large main hall, is countered by a choice of finishes that is anything but fussy. The grand entry is made friendly with a limestone floor with a patina that suggests it's been there for decades. The main rooms are softened with oiled, white oak floors. Walls are finished with an off-the-shelf specialty paint that gives the look of whitewashed plaster. The finish matches the exterior and has the lime-washed charm of French farmhouses. Exposed wood beams, oiled-oak doors, simple bathroom vanities and

hand-carved limestone mantels continue this pared-down approach with strong lines and no ornamentation.

The unfitted kitchen makes the most overt reference to country, with its open storage for plates and pots, and shelving baskets imported from Belgium. Devoid of the elaborate range hoods and glossy marble that typically decorate — and hide — the intrinsic quality of such a well-proportioned space, the result is country relaxed, not château grand.

"The House & Home team that worked on the project — Sheri Graham Delagran, Trish Johnston and Erin Feasby - all shared the vision and developed a furniture and colour vocabulary we used throughout the house," explains Lynda. The upholstered furniture is large in scale, but there isn't too much of it, so rooms don't feel cluttered. Drapes hang neatly from iron rods, with no complicated swags. Calm, solid colours and simple prints predominate, and there's lots of linen, a fabric synonymous with casual but elegant living. The understated look continues in the use of matte-black iron, zinc and honed countertops.

The restrained background is punctuated by antiques and art. "There are many unique pieces, such as the wine-barrel chandelier in the great room, and the whimsical tables on either side of the fireplace," says Lynda. There are surprises that suggest the decorating confidence of an aristocrat living in a farmhouse: a cut-crystal chandelier in the dining room is paired with its antithesis, a humble trestle table; the romantic library has a zinc-topped desk and a dramatic mantel mirror; and the living room's vibrant paisley ottoman pleasantly shocks the muted tones of the sofas and curtains.

Then there's a surprise of a different kind, a basement that was designed to be more urban. With a media room, guest suite, workout room with steam shower, and a generous sectional, the basement appealed to anyone who found the rest of the home too rustic.

The house was a hub of activity during the months it was open to visitors. Teams of media, volunteers, work crews and staff spent long hours in its rooms. For Lynda, that was a great chance to see the house in action. "It was a wonderful house to spend time in," she explains. "We all loved being in those rooms, and we miss it. It was designed to be a happy house, filled with wit, sunlight and warmth. I hope the new owners are thrilled."

Of course, it helps to know that one house can do so much good.

OUTDOOR LIVING

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concrete countertops that can be hosed down, and a skylight that provides enough light for plants to get a jump on the season, while still remaining comfortable during blazing mid-summer days.

"We start a lot of the vegetables from seed, first in the basement, and then harden them off in the potting shed around February," explains the owner about the process of growing everything from tomatoes, carrots and beans to beets, blueberries and herbs. In the summer and fall, they plan meals around the harvest, incorporating into the menu whatever's ripe and ready for picking — with the exception of the blueberries. Those the family picks and eats as they ripen — just one more attraction designed to draw them out into their delightful garden.

Photography by Janis Nicolay

